

## St. Francis Institute of Management and Research (SFIMAR)

## **Post Graduate Diploma in Management (General Management)**

PGDM (General Management) is a two-year full-time Programme approved and recognized by AICTE, New Delhi, and DTE, Government of Maharashtra. The PGDM (General Management) at SFIMAR is a unique "Three Dimensional" Programme offering 'Functional Specialization', 'Sectorial Specialization' coupled with an emphasis on transformational leadership. The PGDM Programme at SFIMAR emphasizes practice-based and experiential learning.

## **Program Educational Objective (PEO) Statements**

- 1. To impart knowledge of basic and advanced concepts of Business Management and application of their tools and techniques for local and global business practices.
- 2. To equip the students with techno-managerial skills and entrepreneurial skills to progress as business leaders and entrepreneurs.
- 3. To instill students on socially acceptable values and business ethics for developing responsible citizens

## **Programme Outcomes**

PO1: Apply knowledge of management theories and practices to solve business problems.

PO2: Foster Analytical and critical thinking abilities for data-based decision making.

PO3: Ability to develop Value-based Leadership ability.

PO4: Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of the business.

PO5: Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

PO6: Develop research aptitude that fosters a culture of innovation among students.

PO7: Develop effective techno-managerial skills and competencies for nurturing future entrepreneurs.